

THE
Koyu

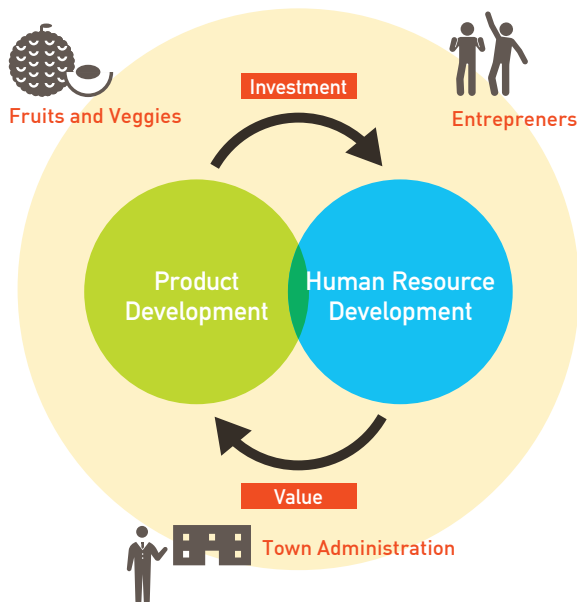
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SOCIAL
LIFE *and* **WORK**
Go local!

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Earning and Investing in Society.

Koyu Foundation



Vision

The world's most challengeable town.

Mission

Building a Stronger Regional Economy.

Koyu Foundation is a trading company which a town administration established in Shintomi-town, Koyu District, Miyazaki Prefecture, Japan because we need to make decisions more quickly for sustainable town management.

Product Development:

Branding lychees and selling at 1000 yen each.

Human Resource Development:

Planning and operating the Local Venture School for social entrepreneurship.

Outline

Representative Director Junichi Saito

Founder Mayor of Shintomi-town

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Product Development

Branding and selling fruits and vegetables produced in Koyu area. In addition, we develop new processed goods with them.



School for Entrepreneurship

Operating the school for social entrepreneurship and building an community for entrepreneurs.



Koyu Morning Market

On the 3rd Sunday of every month, we hold Koyu Morning Market, in which totally more than 8500 people joined.



Topics

Good Practice for Creation of Regional Innovation

On 21st November 2018, we gave a presentation about our challenges and results to the Prime Minister and other Ministers of Japan.

*Source of photo: the Prime Minister's Official Website